



GOLF COURSE ACTIVATION GUIDE — SPRING/SUMMER 2020 —

Partner with top golf courses to feature Vodka Seltzer 8-can Variety Packs

1

Use branded sleek can koozies as a sell-in tool! Each golf course receives 3x10packs of koozies with an initial 5-case drop. *Two koozies are given away to customers with variety pack purchase.*

2

Use support tools from the stdcspirits.com downloads page to promote the program. Partner with your wholesaler to customize and print signage wherever possible. Table tents are great to place on tables around the clubhouse and at the counter!

3

Supported by targeted social posts on STDC channels throughout the 2020 golf season.



**SLEEK
KOOZIE
10-PACKS**

**KOOZIES AVAILABLE NOW
ARTBREWPOS.COM**

5X3 BANNER



11x17 POSTER



TABLE TENT

SOCIAL SQUARE

